

# The Photo & Video Winter Sale July 8th-11th

## WE MADE IT

What a year so far! Thanks to a huge effort from the team in store and great clients we are up and trading. Not quite as pretty as we were, but here and happy to help. Call in and see our new 'light industrial' décor.

## SONY NEX 5.

Are you thinking big, but really want little? Sony have invented the camera for you. This very smart little Sony features interchangeable lenses and the same size sensor as the popular reflex cameras. This new category of compacts with manual features and lens choice lets you be creative without looking like a pack horse. Lower price, plus free stuff.

**SONY NEX 5 + 18-55 LENS BARE BONES KIT**  
our lowest price ever  
**\$1000**



**SONY NEX 5 MOVIE MAKERS KIT**  
body plus 16mm lens, SST1 microphone, 8gb memory card, 18-55 lens and Sony's amazing 18-200 lens, all for **\$2499**

## POSH COMPACTS

We love this category! The advances in really nice compact cameras even in the last two years have been amazing. I know it may seem unlikely but the new king of this heap is the Fuji X-100, an amazing camera that has become a cult camera in less than 6 months.



### FUJI X-100

Looks like your grandads camera, and shoots amazing photos just like grandads one did too. Funny thing is, it doesn't even zoom, that's the whole point.  
**\$1599**



### OLYMPUS XZ-1

Olympus move into the serious compact market, the XZ-1 has a larger sensor than most and a lightning fast f1.8 lens for a near reflex look to the shots.  
**\$690**



### LEICA D-LUX 5

The magic of the little red dot. Leica style, Leica quality, not quite Leica price!  
**\$1350**



### PANASONIC LX5

My favourite I think, but then, who listens to me? Shares the Leica lens from the stunning D-Lux 5  
**\$695** plus bonus 8gb card

## SONY REFLEX KITS.

It is hard to argue against the value Sony now offer, and with the radical new viewing system on the A33 there are some great technical advances coming from Sony. Very low stock availability on these specials.



### SONY A33 BIG ZOOM KIT

This great new light weight reflex camera comes with Sony's excellent 18-250 zoom, equivalent to 28-400 on film. The best value /quality option for those with around \$2,000 to invest. **BUT WAIT THERE IS MORE ...**  
Spare battery for free ( \$90 )  
8gb card for free ( \$59 )  
Lowepro case for free ( \$29 )  
All for **\$1950**.

### SONY A580 CLEAROUT

Upgrade your body, (I definitely need to do this) or buy a twin lens kit. Body only on this 16.2mp Sony, original RRP \$1499, only **\$1190**  
A580 Twin lens kit, original RRP \$2099, only **\$1569**

Sony Speedlite special, buy your Alpha a big flash, we have a few Sony HVL43 flashes. Original retail \$529, four only at **\$338** each. Limited numbers.

## NIKON REFLEX

New models, price changes, earthquakes here, tsunamis there, nothing stays the same in Nikon's world. There may be the occasional gap in the range, but largely Nikon are back on track. So far we have heard nothing but good things about the new D5100. It just seems to fit that gap between entry level and 'couldn't possibly explain that to my partner'.



**Nikon D700 Body .....\$3290**  
**Nikon D300s body .....\$2390**  
**Nikon D7000 body .....\$1890**  
**Nikon D7000 + 18-105 lens.....\$2290**  
**Nikon D5100 body .....\$1300**  
**Nikon D5100 + 18-55 VR lens .....\$1450**

## NIKON D3100

A little smaller, a little cuter, but still full of features, including HD video recording, the new release D3100 is in stock in twin lens and single lens kits. Our strong dollar and very aggressive pricing have forced the single lens kit under \$1000!

Nikon D3100 + 18-55 VR lens + 4gb card **\$975**



Nikon D3100 + 18-55 VR lens + 55-200 VR + 4gb card **\$1285**

## ALREADY HAVE A NIKON?

Nikon NZ's new pricing has seen significant drops on some items, check out the reduction on the 18-200 II and the SB900 speedlite!



**Nikon AFS 105 f2.8 VR micro .....\$1595**  
**Nikon AFS 18-200 VR II .....\$990**  
**Nikon AF 50mm f1.8 D.....\$190**  
**Nikon AFS 70-300 VR.....\$1060**  
**Nikon AFS 60mm f2.8 micro.....\$1085**  
**Nikon AFS 35mm f1.8.....\$450**  
**Nikon SB-700 Speedlite .....\$598**  
**Nikon SB-900 Speedlite.....\$645**

Lots of other Nikon lenses and accessories in store, and a great range of used Nikon lenses in stock

## TRADE INS

At P&V we still love trade ins. We do draw the line at some film cameras, but are happy to give you a price. We especially love Canon 40D, 50D, 450D, 400D, and any other nice lenses. We also love seeing Nikon D200, D300, D80 & D90, with the new pricing on D300s it might be the perfect time to trade up. Over \$100,000 worth of trade ins in store, come and check them out, or view online at [www.photo.co.nz](http://www.photo.co.nz).

## SONY W SERIES

Sony have always done cute well, and now they do cute with a fantastic feature. These little pocket rockets both feature the new sweep panorama feature that is well... sweeping the nation. Hit the button, swing those hips, ( and the camera or you will just look dumb ), hit the button, one long image, magic. Call in and see our sample prints.

W530, 14mp, 4x zoom from 26mm, comes in colours if you are quick.  
**\$240**



W570, 16mp, 5x zoom from 25mm, HD video, Zeiss glass, **\$298**

Both cameras come with bonus 4gb card and case.

## NIKON COOLPIX

These Nikon clearouts are stupid cheap. I can't remember any deal that challenges this for value. In true Canterbury fashion we have only bought them in Red or Black. Limited numbers.

### COOLPIX S3000

Very sleek little metal bodied compact, 12mp, lithium powered, 2.7" screen and a nice 4x zoom from 27mm wide angle. With 4gb card, only **\$159**, yep, **\$159** for a Nikon compact. Unbelievable.



### COOLPIX S4000

Just like I said above, but with a huge 3" screen for those whose arms are getting too short. Still with a free 4gb card. Only **\$179**.



## LAB SERVICES

It amazes me when folk call in and are surprised that we process film. All real camera shops should process film, in fact, you should be more alarmed if your local shop does not. Some weeks we still process over 200 rolls, so don't be shy, bring those rolls that got shaken loose in to our store. There has been a bit of a rush on Video transfers lately, but we have caught up, so now is the perfect time to bring us your old video tapes. A VHS tape that is more than 10 years old is in serious danger of disappearing, bring them in NOW.

### REMEMBER...

- We still process C41 film onsite
- We still print from all types of film even old 110s, and from 120 negs up to 6x9
- We can print your old B&W negs, even those really old ones you found in Nana's boxes
- We can scan and digitise all your films, B&W, slides and slide films (and even fix up the scratches and other imperfections if you like)
- You don't even need to have the film! We can make digital copies of your old photos as well
- Video tapes and movie film transfers to DVD and, we still even sell film!

## SUPER SPECIALS

The place for things that don't have a place. Last ones, clear outs and Greg's little ordering hiccups.

**Panasonic FT2, one only, silver ..... was \$595 NOW \$450**

**Sony A550 Body how did we miss this?..... NOW \$790**

**Casio Z450, huge screen ..... was \$499 NOW \$300**

**Pentax W80 Red, one only..... was \$565 NOW \$300**

**Leica D-Lux 4 marked in quake ..... NOW \$850**

### LOOSE LENS SPECIALS, ALL NEW

**Canon EFS 55-250 IS ..... ONLY \$350**

**Nikon AFS 55-200 VR..... ONLY \$300**

**Canon EFS 18-135 IS ..... ONLY \$660**

**Canon EF 75-300 ..... ONLY \$250**

**Olympus 40-150 for E series .. ONLY \$350**

**Sony AF 55-200 for Alpha..... ONLY \$280**

**Sony AF 28-75 f2.8 ..... was \$1455 NOW ONLY \$800**

## TRAVEL TWINS

I can't imagine why but there seems to be a bit of a rush on travel cameras. Perhaps it is all the folk visiting Christchurch. Panasonic have this category nailed, here are our two favourites.

### PANASONIC TZ20

The 'TZ' series remains our biggest selling camera. There have been many versions of this travel/ family camera, and they just keep getting better and better. Some of our clients are up to their third or fourth one. Key features in this new generation TZ include an amazing.... 16x Leica lens, equivalent to a 24-384 zoom. 10 frames per second shooting. Full HD video 3" touch screen GPS and top notch image stabilizing. Now only **\$600**.



### PANASONIC FH27

Perhaps your budget doesn't quite run to \$600, or your idea of a travel camera is a touch smaller, then we have the new FH27 for you. 16mp Leica 8x zoom, equivalent to 28-224mm. Bright 3" screen. HD video Image Stabilizing. Now only **\$425**.



### PANASONIC LUMIX GF2

There may be rumours of a new model, and if they are all true some enthusiast clients may want to jump on this special now. The GF2 is the smallest ( for the meantime ) of Panasonics micro 4/3 s models. Now at a price with only three digits in it for the first time. GF2 + 14-42 zoom **\$995**  
GF2 + tiny 14mm pancake lens **\$1095**  
GF2 + 14mm + 14-42 **\$1295**



## LONG ZOOM COMPACTS

It is starting to be a competition between brands to see who can jam the most features into a small box, but this competition means you get an awful lot for your money. All of these cameras have a viewfinder and manual controls, but can also be used completely on Auto. Rather than list endless features, here are the strong points of each model, and some good savings.

### PANASONIC FZ40

This top value Panasonic uses the Leica designed 24x optical zoom. It shoots HD video, and is my pick for close up work, flowers, bugs etc. Great model to choose if you like full features but not a sore shoulder, nice and light. Including case and 4gb card **\$625**.

### FUJI FINEPIX HS20

Fuji have attacked this style of camera from a slightly different angle, if you loved your old film camera, and enjoyed using it manually, then the HS20 is worth a look. Very similar to a full size reflex to use, the HS20 has proper manual zoom and focus rings around the lens. It still offers a full set of auto features, plus some new stuff that would take up the rest of this ad. Call in and compare, it may be the camera that stops you spending \$1300 on a reflex camera.  
**\$695**

### NIKON P500

Nikon have waited a while to try and jump to the front of this market, and they have certainly popped a lot of stuff into a little box. Huge 36x zoom lens from 22mm to 810 mm equivalent. High speed CMOS sensor, you can even take still during video. 8 frames per second. Only **\$645**



# photo & video INTERNATIONAL

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